



FOR IMMEDIATE RELEASE  
March 3, 2008

Contact:  
June Brotherton, (919) 302-5141  
Flora Lea Loudon, (919) 782-1530  
[www.forltc.org](http://www.forltc.org)

## Friends of Residents in Long Term Care Announces Paula Wolf as lobbyist



**Raleigh, NC – Friends of Residents in Long Term Care** announces they have retained Paula A. Wolf, founder of *Paulatics, LLC* as their lobbyist for the 2008 Legislative Session. Friends of Residents is a North Carolina 501(c)(3) membership organization of individuals and associations committed to improving the quality of life for over 70,000 North Carolina citizens in long term care. “Our work covers many aspects of long term care in various settings: nursing homes, assisted living facilities, adult care homes, family care homes, multi-unit housing with services, continuing care retirement communities and home and community services,” Board Chair June Brotherton said.

Friends of Residents chose Paula Wolf because of her excellent record of involving large numbers of citizens in the political process and her experience using the internet to educate and inform both grassroots activists and legislators. “Wolf’s experience and commitment to nonprofit causes makes her a natural choice for a group that does not represent special interests,” added Brotherton.

*Paulatics, LLC* is a government affairs, political relations and political consulting firm specializing in legislative, executive, grassroots and cyberlobbying for nonprofit organizations in the North Carolina General Assembly. It provides expertise in political consulting, public relations, education and training. More information can be found at [www.paulatics.net](http://www.paulatics.net)