

## **Business Doings**

Harris Stratex Networks, a wireless technology company based in Durham, won a contract to upgrade the network of ONE, an Austrian mobile-phone provider.

French/West/Vaughan will provide public relations for Safe Traveler, a travel and safety Web site. In addition, the Raleigh PR firm joined with television personality Lorena Garcia and Baywood Cellars to bottle and distribute a new collection of wine under the Lorena Garcia name.

ChannelAdvisor has been named a partner in the Google Product Search Partner Program. The partnership will integrate the ChannelAdvisor Complete platform with Google Product Search to offer retailers more traffic and more profit on their e-commerce sites.

Blue Cross and Blue Shield of North Carolina, which is based in Chapel Hill, and Moses Cone Health System of Greensboro agreed to a multi-year provider contract.

Doug Brown Design, a Web and graphic design firm, has opened for business in Raleigh. The company will provide graphic, package, print, Web and Flash design, corporate collateral development, branding and logo design and interactive and multimedia design. Betsy Wonnell Brown will provide writing and editing for clients on an as-needed basis.

Budd Titlow, a wetland scientist and wildlife biologist, has opened Titlow Ecological Services in Durham. The new firm promotes low-impact development strategies while providing wetland, stream, regulatory compliance, and permitting services.

**Health Care for All NC retained Paula Wolf, founder of Paulatics, as its lobbyist for the 2007-2008 legislative session.**

Synergy HomeCare has opened at 2737 Glenwood Ave. in Raleigh. The company provides nonmedical care to people in their homes, including daily living companions, homemakers and personal care assistants. Sydney Shinn operates the business with his wife, Karen.

DeVere Construction Co. in Apex will build Wendell Middle School for the Wake County Public School System. In addition, DeVere is constructing a new elementary school for Durham Public Schools.

The Executive Staffing Group moved its corporate headquarters to 3700 Glenwood Ave., Suite 130, in Raleigh.

WR Starkey Mortgage opened an office in Clayton. Cathy Stubbs, Dawn Biddix, Vanessa Ray and Patty Roberson joined the company in the Clayton office.

Senn Dunn Insurance in Raleigh was selected for the Independent Insurance Agents & Brokers of America Best Practices Study. The study documents the business practices of "best" agencies and urges others to adopt similar practices.

BJAC, an architectural design firm that has offices in Raleigh and Charlotte, will design a new dental school facility for East Carolina University. The school will include three learning clinics, including one in Western North Carolina.

Arbor Pharmaceuticals in Raleigh has an agreement with Campbell University's Pharmaceutical Sciences Institute to develop Arbor's latest product, a formulation for ear infections in children.